Qualitative study of morals in students' daily lives

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ARTICLE INFO

Article history

Received: 30 March 2024 Revised: 20 May 2024 Accepted: 15 July 2024

Keywords

Morality, Students, Ethics Education, Campus Life, Ethical Quality, Character Education.

ABSTRACT

This study aims to identify and understand moral issues among students and find effective solutions to improve their moral and ethical quality. The method used is descriptive qualitative, combining literature research. Data were collected through questionnaires and direct observation of students. The research findings show that morals significantly influence students' social and academic relationships on campus. The majority of respondents stated that good morals, such as respecting others' opinions, being honest, and being helpful, help build harmonious relationships with friends and lecturers. However, there are differences in the application of morals based on cultural or religious backgrounds. Challenges faced include situations where kindness is not reciprocated or emotions must be controlled. Nevertheless, respondents showed a commitment to consistently implementing positive moral values with support from peers and self-reflection. The role of family and the surrounding environment is recognized as important in shaping student morals. Programs and activities on campus, such as ethics seminars, social activities, and student organizations, help increase moral awareness. To enhance the application of morals, it is suggested to integrate moral education into the curriculum, organize seminars and workshops, and provide positive examples through lecturers and campus staff. Efforts to strengthen morals on campus can be increased with more programs that support the practical learning of moral and ethical values for students.

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INTRODUCTION

Morals are the qualities shown by Allah's apostles, prophets, and righteous salafus who are examples and guides for today's generations(Faizin et al., 2021). Instilling moral and moral values that are in line with Islamic teachings to the next generation is very important to create a generation that has a sense of religious diversity that has taken root in them (Rahmah et al., 2021). The purpose

of morality in the Perspective of Islamic Religious Education is to examine the importance of morality in Islamic life and education, as well as to encourage individuals towards moral perfection (Anbiya et al., 2023). Especially in Islamic education which provides hope as an agent of change, especially in moral formation (Ulil, Hidayah, Benny, 2019 in Mujayyanah et al., 2021). This moral damage extends to various levels of society, including in educational institutions (Supriatna Irpan et al., 2023). In college, students will get an education that guides them to become experts according to their field of study. Universities should be able to produce quality professionals, both in science and morals (Fitriana & Baridwan, 2018 in Sihombing & Budiartha, 2020). On the other hand, the development of an increasingly complex society requires universities to have and develop an academic culture so that students have competence in their fields. Many problems arise in Indonesian society, including the lack of character possessed by students or students. Characters such as religiosity, confidence, and discipline are often lacking. In fact, religiosity, confidence, and discipline are the pillars of character that must be instilled in students or students (Wibowo, 2020). According to Ariftianto (2010), academic culture is the entire academic life and activities that are lived, interpreted, and practiced by academic citizens in higher education institutions and research institutions (Grahani Firsty Oktaria et al., 2023). Academic culture is needed because of the demands of the increasingly advanced times, so changes and updates are needed in academic life and activities to achieve better conditions (Nikmah, 2019). A positive environment will form a good personality, while a negative environment will produce a bad personality (Nurlaila et al., 2019). Imam Al-Ghazali stated that morality is a deep innate trait that drives a person to do deeds. If the deed is good, then the person is called noble character (mahmudah), but if the deed is bad, then the person is called bad morals (mazmumah) (Mahjuddin, 2009:1 in Susanti & Rahman, 2022). People who have good morals must always remember Allah in every step, so that their behavior is controlled and they feel always watched by Him. They always obey Allah's commands and stay away from His prohibitions, and carry out worship with joy and sincerity (Sariroh & Fitri, 2021). Moral issues among students are increasingly a concern, given their role as agents of change and future leaders. Various cases that reflect moral weaknesses often occur in the campus environment, such as lack of respect, plagiarism, academic dishonesty, lack of social concern, selfish attitude, low responsibility, and lack of order and discipline. This phenomenon not only reflects a moral crisis among students, but also has a negative impact on the quality of education and social life on campus. The campus environment has an important role in shaping student morals. Therefore, it is important to explore how various factors, including university policies, character development programs, and social interactions on campus, affect student behavior and moral values. As members of the academic community, students have an important role in determining their self-image and interaction with their environment (Flora Henny Saida, 2019). Morality in this case includes behavior that reflects moral values, ethics, integrity and responsibility. In everyday life, students often face various situations that test their character (Rizgi Much. Imam Rofi' et al., 2022). Starting from attending lectures, interacting with colleagues to time management and academic responsibilities (Pardede Ficki Padli et al., 2022). Students' passion for learning is reflected in the way they behave, speak, and act when facing everyday challenges (Shofwan Arif Muzayin et al., 2022). It is important to understand that a student's passion not only impacts themselves, but also the community in which they learn and grow. Respect, cooperation, integrity in carrying out duties, and the ability to resolve conflicts wisely are some of the morals expected from students (Rudini, 2020). But the reality is often complicated (Leuwol & Gaspersz, 2022).

Students face academic pressure, social competition, and personal demands that can influence their behavior (Choli Ifham, 2020). Therefore, the approach in building good moral character in students should consider strong moral values, continuous character education, and support from the academic and social environment (Koebanu et al., 2024). With the development of globalization and technology, the challenge of maintaining good morals has become increasingly complex (Pitaloka et al., 2022).

Students must be able to navigate the digital world with the same ethics they use in the real world and understand the impact of their actions and decisions on themselves and others (Widiyanti et al., 2022). Therefore, the importance of daily morality for students is understood not only as a foundation of personal ethics, but also as a positive contribution to the development of society as a whole (11). By increasing awareness of these values, it is hoped that students can become agents of change and have a positive impact on the academic environment and society at large (Adiati, 2021).

Personality in the world of education has a very important role in the formation of personality and human behavior, because personality development and development have integrated values that are very closely related (Ramadan, 2020). According to the perception of many people, education in Indonesia is only focused on internships, which means that we can continue to participate directly without having to learn anything, and the impact of these activities causes an attitude of frequent character education, thus leading to a life journey that tends to erode human traits (Sagala Suwastati et al., 2022). This research aims to identify and understand moral problems among students and find effective solutions to improve their moral and ethical quality.

METHOD

The method used in this study is qualitative descriptive. According to Bogdan and Taylor 1975 in(Haryono, 2023)defines qualitative research as research that produces descriptive data in the form of written or spoken words from observable people and behaviors. This research method also uses literature research, which is a method of collecting data through understanding and studying theories from various publications or references.

The main focus of this research is all students in various universities, both public and private. This is because there are still many serious problems related to ethical or moral challenges in campus life.

The subjects used in this study are the behaviors and moral values applied by students in their daily lives. The main instrument in this study is students, while other supporting instruments are questionnaires. The purpose of this research is to make a positive contribution to building an academic culture with integrity and producing a good generation of leaders in the future.

FINDINGS AND DISCUSSION

Data analysis shows that morals have a significant influence on students' social and academic relationships on campus. The majority of respondents stated that good morals, such as respecting other people's opinions, being honest, and being helpful, help build harmonious relationships with friends and lecturers. (1data result) They also experienced concrete situations where moral principles were applied, such as listening well, helping friends with their studies, and keeping the campus environment clean. (2data results)

Although many see students on their campus as having good morals, there are differences in the application of morals based on cultural or religious background. Challenges faced include situations where kindness is not reciprocated or emotions must be controlled. However, respondents showed a commitment to remain consistent in implementing positive moral values with support from peers and self-reflection.

The role of family and the surrounding environment is recognized as important in shaping student morals. Programs and activities on campus such as ethics seminars, social activities, and student organizations help increase moral awareness. (3data results) To increase the application of morals, suggestions given include integrating moral education in the curriculum, organizing seminars and workshops, as well as providing positive examples through lecturers and campus staff. Efforts to strengthen morals on campus can be increased with more programs that support practical learning of moral and ethical values for students.

The meaning of "Akhlak" comes from the Arabic language, which is the plural form of the word "khuluqun" which linguistically means ethics, behavior, habits, ethics, manners, attitudes and deeds (Afandi et al., 2024). The word "akhlak" also comes from the word "khalaqa" or "khalqun" which means an event and is closely related to "Khaliq" which means to create, do or carry out, as there is "al-khaliq", creator and "makhluq", meaning that which is created(Akilah Mahmud, 2019).

The definition of morality according to experts. that even though the sentences are different, they still focus on one thing, which is behavior. Depending on the language, ethics is the same as manners, manners, and ethics. Here are some definitions of ethics according to experts:

- 1. Ibrahim Anis, Morality is a trait that is embedded in the soul, from which various kinds of deeds, both good and bad, arise, without the need to contemplate or consider (Sutra et al., 2023).
- 2. Ibn Miskawaih, Morals is the state of a person's soul that encourages him to do deeds without going through the consideration of thought first(Matanari, 2021).
- 3. Imam Ghazali, the personality that exists in a person, from there arises an attitude or action in a person, doing it gently without thinking about the consequences of what he does, for example when a person meets another person who asks for help, then automatically that person will help him because of his personality or attitude that is already inherent(Nafisah & Yahya, 2022).

Morals is a science that teaches kindness to God, to others and other living beings. In daily life, humans must do good to their fellow humans and to other creatures. It is a form of human beings whose morals are in accordance with moral values and religious norms. In the world of education, there are many terms that apply morals and character to students such as moral education, character education, and ethical education. Moral education is an attitude developed by a person and must be in accordance with the wishes of the surrounding community. This will is in the form of morality or morality, containing different values and lives in society. According to the Islamic view, moral education is education in which physical, mental, and psychological factors are stimulated and guided to good and right deeds. In the narration of Tirmidhi, the hadith is stated as *hasan saheeh*, it is also mentioned that the hadith from Abu Darda' (may Allah be pleased with him) said, the Prophet (peace and blessings of Allah be upon him) said:

"There is nothing heavier in the scales of a believer on the Day of Resurrection than his good morals. God hates people whose words are harsh and filthy."

In the hadith, it is explained that good morals mean having to do good to fellow humans or the creator. However, most people understand that noble morals are only related to muamalah towards fellow human beings and do not include morality with the Kholiq (i.e. Allah). This kind of understanding is very superficial. The truth is that noble morals besides behaving well with people, also behaving well before Allah, the Kholiq. So noble morality actually includes two things, namely noble morality towards Allah and noble morality in front of fellow creatures.

To determine the right and wrong of morality, one must adhere to the Qur'an and the Sunnah of the Prophet Muhammad (peace and blessings of Allaah be upon him), because it is only through these two sources that man can understand that there are good and bad qualities, that there are many aspects in the field of moral education, in particular, namely (Afghor Ahmad Fahruddin, 2020):

1. Morals to Allah Subhaanahu Wa Ta'ala

Muslims who believe in the right and strong have a moral obligation to Allah Subhaanahu Wa
Ta'ala. Ethics towards Allah Subhaanahu Wa Ta'ala is interpreted as the attitude that humans
should have as living beings towards Allah Subhaanahu Wa Ta'ala as Khaliq (Creator). Muslims
should have good morals towards Allah Subhaanahu Wa Ta'ala. because Allah Subhaanahu Wa
Ta'ala is the creator of man, the giver of sustenance, the giver of health, the giver of the five
senses, the giver of protection, the giver of prayer and other blessings that cannot be counted by
man. Therefore, morality towards Allah is mandatory. Just as if given pleasure by Allah

Subhaanahu Wa Ta'ala, people should be grateful to Allah Subhaanahu Wa Ta'ala (Suryani & Sakban, 2022)

2. Morality to oneself

Human beings who have been created in the sibghoh of Allah Subhaanahu Wa Ta'ala In the potential of human nature, human beings are obliged to maintain it by maintaining the purity of birth and mind. The following are some examples of morals towards oneself, namely (Thanks, 2020):

1. Patient

Etymologically, patience (al-shabru) means refraining from complaining (Siti et al., 2022). Being patient means trying to be patient. In terms of terminology, according to Quraish Shihab, the meaning of patience is to restrain oneself or restrain one's soul from one's desires to achieve something good or better (Ulum & Amalih, 2021).

2. Gratitude

Gratitude is praising people who do good and give kindness by remembering their good deeds (Mairizal & Marwah, 2023). Meanwhile, in Amanah terminology, it means having a high sense of ownership and responsibility as well as the ability to maximize one's potential (Citra Ayu Lestari et al., 2024).

3. Honest

The etymologically definition of honesty in KBBI has the meaning of being honest and not cheating (Pitria & Mualidi, 2024). In terminology, honesty means revealing information based on facts (Rizqiyah et al., 2023).

4 Trust

Etymologically, the word Amanah comes from the mashdar form (verb) amina-ya'manuamnan-wa amanatan. Which means safe, calm and peaceful (Fauzi & Hamidah, 2021).

5. Al-Haya (Shame)

Etymologically, shame comes from the Arabic Al-Haya which means shame or modesty. In terms of terminology, according to Imam al-Ghazali, in Khuluq al-Muslim, he explains that shame is a trait or feeling that gives rise to reluctance to do something lowly or impolite (Farmawati, 2021).

3. Morals to the family

Regarding the behavior of children towards their parents, Islamic teachings pay special attention, because there are many verses in the Qur'an that explain the rights of both parents and advise them to be filial and do good to both. It is appropriate for a child to serve his parents wholeheartedly after showing his devotion to Allah SubhaanahuW a Ta'ala (Suryani et al., 2021). It is our parents who educate us so that we can be happy and useful people. They are two people who sincerely nurture and educate us without expecting anything in return. Therefore, we need to maintain our manners, behavior or morals towards our parents.

As Allah Subhaanahu Wa Ta'ala said in Q.S Al-Isra' verses 23-24:

It means: "And your Lord has commanded that you should not worship other than Him and do good to your parents. If one of them or both is old in your care, then you should never say the word "ah" to both of them, and do not yell at them, and speak good words to both of them. And humble yourselves towards both of them lovingly and say, "O my Lord! Love them both as they both educated me as a child."

Morals to the family can be done by being filial to parents, humbling oneself, loving and loving both parents, providing the best possible support.

4. Morality to neighbors

Nurturing neighbors is very important, because neighbors are the closest friends. Actions in these habits are closely related to daily life and can reflect a person's morality. Because moral awareness is inherent in humans, including their nature and ethics. The Qur'an explains morals to friends and neighbors as mentioned in the Word of Allah Subhaanahu Wa Ta'ala Q.S An-Nisa verse 36:

And do good to your parents, your brothers, the orphans, the poor, your neighbors near and far, your companions as equals, Ibn Sabil and the servants you have. Indeed, Allah does not like those who are proud and proud."

Morals towards friends and neighbors according to the Qur'an include: (Hayati et al., 2024):

- 1. Helping Each Other
- 2. Giving to Each Other
- 3. Visiting the Sick
- 4. Join in the Happiness of the Success of Friends or Neighbors
- 5. Giving Advice to Each Other

5. Morality in leadership

We as human beings must be ready to be leaders and led, if we become the ones who lead, then we are obliged to have noble morals because we will be a good example of people, ethical leaders are honest, fair, and trustworthy leaders. In making decisions, ethical leaders always prioritize principled, fair, and transparent policies, taking into account the interests of their followers and the organization (Rahman et al., 2023). But if we become the ones who are led, then we must obey and obey our leaders as long as our leaders do not commit dzolim,

6. Morals to the environment

Environmental moral education is one of the many types of moral education. Moral education or character education has values that want to be developed. Then, the cultivation of spiritual values in learning is very important to realize a complete character. The cultivation of spiritual values serves to create individuals who have moral and social responsibility in society. According to the Ministry of National Education, the values that should be developed in character education are: (Wiwi Dwi Daniyarti, 2022):

- a. The value of character in relation to God
- b. Character values that relate to oneself
- c. Character values in fellow human beings
- d. Character values in the environment and
- e. National values.

Islamic education includes the study of a number of religious topics, including worship, morals, sharia, and aqidah. A good education will shape the character of students or students to be good too. Student characteristics refer to various aspects that shape students' identities and behaviors. It covers various dimensions such as demographic background, attitudes and values, learning styles, motivations, and skills. The quality of students includes critical thinking. Unlike high school, higher education requires more precise and sharp thinking from its students.(Astuti et al., 2024). Islamic

morals are applied in daily life through good words and commendable deeds. The scope of Islamic morality includes morality to Allah SWT, morality to oneself, morality to family, morality to society, and morality to the environment(Ristianah & Religion, 2020). To form a true Muslim personality, it is necessary to grow a willingness to follow the provisions of Allah SWT. Literally, the word "Muslim" means "surrender" (aslama), which indicates that a Muslim must have an attitude of satisfaction with all of Allah's provisions(Harimulyo et al., 2021)

Character is the values of human behavior related to God Almighty, oneself, fellow humans, the environment, and nationality, which are manifested in thoughts, attitudes, feelings, words, and actions based on religious norms, laws, manners, culture, and customs. Customs(Cinda & Jacobus, 2016). By instilling character values in female students, it is hoped that their words, attitudes, and actions towards lecturers and fellow female students can reflect these character values(Arifin et al., 2022). Moreover, as an Indonesian who has been taught about manners, manners, and customs since childhood(Wafda, 2020). The high morals and character of a nation will reflect and bring the nation's civilization forward, while a nation with depraved morals will reflect the deterioration of morals and morals. This decline can cause its society to quickly collapse and its civilization will not be remembered by other nations, because other nations will not appreciate or respect their culture. The morality of the nation determines its authority and higher degree before Allah and other nations(Faqihuddin, 2021). Strong character is the main foundation that allows human beings to live together in peace and form a world filled with goodness and virtue, free from violence and immoral actions(Zaman & Salatiga, 2019)

Free-thinking shows that a person is open to criticism and suggestions, willing to listen to other people's perspectives, and ready to accept rejection if it occurs. Every problem has its positive and negative sides, so he will be more careful in his actions and be able to see the benefits from the perspective of others, which will make it easier for him to accept advice. Students must have a more mature attitude and be aware of the values of national and international life. Everyday actions, societal attitudes, respecting others, and respecting others, especially those who put things first, are some of the ways to demonstrate such behavior. This behavior is suitable for application in the surrounding environment, campus, and public spaces. Ethics plays a very important role in shaping people to be wiser in their attitude and participate in determining the direction of community development. Understanding ethics provides many benefits for people's lives, such as the emergence of mutual respect, help, and empathy for others, so as to create a harmonious, harmonious, and peaceful life. In addition, associating with good intentions will encourage us to seek a positive environment, which will not easily influence or plunge us into behaviors that deviate from social values(Aprilia, 2022). To form an Islamic personality, the application of Islamic morals in Islamic universities is very important. This is done to reduce the influence of adolescent life which is currently classified as very free and far from the character that a student should have. A healthy community environment will have a positive effect on the formation of adolescent behavior. On the other hand, a poor environment such as rampant gambling, criminality, immoral acts, and others can have a negative impact on the morale of adolescents (Listari, 2021) The problems that exist in student life are the abundance of free sex, illegal drugs or narcotics. The use of illegal drugs (narcotics, psychotropics, and other addictive substances) when consumed improperly can endanger human life and can result in death. Illegal drugs or narcotics have a very high risk, namely on defense and sociocultural security both physically, psychologically, economically, and so on. (Arlusi & Fuad, 2020). Another problem faced by students is living a hedonistic life. Hedonism itself is a philosophy or outlook on life that makes pleasure the highest goal in life. In this life, students really appreciate the lifestyle of playing, shopping, traveling, etc., but in fact the life of students is still not satisfactory. From the events that occurred in the classroom, it is clear that students are not interested in the material and the teacher, choosing to immerse themselves in their own world. Some are playing on their phones, chatting, or just falling asleep. The campus seems to be only a place for style competitions, not successes and achievements that can be proud or used for a lifetime. Based on the Pedagogical Culture and Character of the Nation, education is an institution that consciously strives to develop the potential of students optimally. However, character education in Indonesia that has been running affects the values of the nation's character and culture. In essence, character is moral excellence or behavior that is built based on virtues, which has meaning if it is based on the cultural values of the nation. The character of the Indonesian nation reflects citizens based on the virtue values that prevail in Indonesian society and nation(Bahrul Ula, 2021). According to Hemamalini, Ashok, and Sasikala (2018) in their research found that the most significant factor that causes students to experience high stress is the academic factor. Academic stress experienced by students can result in psychological problems such as decreased motivation, inability to complete assignments, absenteeism from classes and exams, and various other problems. Therefore, stress management is very important and needs to be improved to reduce the level of academic stress in college students(Amalia & Nashori, 2021).

The Ministry of Education and Culture identified as many as 18 (Nurhasanah et al., 2021) The values for the education of the nation's culture and character are as follows:

- 1. Religious is an obedient attitude and behavior in carrying out the religious teachings they adhere, respecting the implementation of other religions, and living in harmony with followers of other religions(Yusri et al., 2023).
- 2. Honesty is a behavior that aims to make oneself an individual who can always be trusted in words, actions, and work(Khansa et al., 2020).
- 3. Tolerance is an attitude and behavior that respects differences in religion (Maemunah & Darmiyanti, 2023), ethnicity, opinions, attitudes, and actions of others who are different from oneself.
- 4. Discipline is an act that shows orderly behavior and compliance with various provisions and regulations (Salsabila et al., 2020).
- 5. Hard Work is a behavior that shows high dedication in overcoming various challenges in learning and work, as well as completing tasks with dedication(Fitria Alfinanda et al., 2020).
- 6. Creative is thinking and acting to produce new ways or results from what already exists(Anggraeni Dewi, 2021).
- 7. Independence is an attitude and behavior that does not depend on others in completing tasks(Aris Susanti, 2020).
- 8. Democratic is a way of thinking, behaving, and acting that respects the equality of rights and obligations between oneself and others (Al Fikri, 2022).
- 9. Curiosity is an attitude and action that always seeks to understand more deeply and broadly about what is being studied, seen, and heard(Novitasari & Prastyo, 2020).
- 10. The spirit of nationality is a way of thinking, acting, and insightful that prioritizes the interests of the nation and state above the interests of individuals and groups(Nurmaulia et al., 2020).
- 11. Love for the Motherland is a way of thinking, behaving, and acting that shows loyalty, care, and high appreciation for the language, physical, social, cultural, economic, and political environment of the nation(Budiyanto, 2023)
- 12. Appreciating Achievement is an attitude and action that encourages a person to produce something beneficial to society, as well as recognizing and respecting the successes of others(Simbolon, 2023).
- 13. Friendly and Communicative is an act that shows a sense of pleasure in talking, socializing, and cooperating with others(Anggara et al., 2019).
- 14. Love of Peace is an attitude, word, and action that makes others feel comfortable and safe in their presence(Nilawijaya et al., 2022).
- 15. Reading is the habit of taking time to read various useful readings(Purwanto et al., 2021).
- 16. Caring for the Environment is an attitude and action that consistently tries to prevent damage to the surrounding natural environment, as well as develop initiatives to repair damage that has occurred(Marlina & Halidatunnisa, 2022).

- 17. Social Care is an attitude and action that always wants to provide assistance to others and people in need (Ministry of Education and Culture, 2011 in Bulan Arif et al., n.d.).
- 18. Responsibility is having freedom in carrying out obligations and duties, demonstrating reliability and consistency in words and actions, being trusted in every activity, and committing to actively participate in the environment (Syifa et al., 2022).

Student morals that deserve attention do not only exist in daily life. ButMorale is also influenced by social media. Social media has a function to share messages with many other social media users, both in the form of information, images, and videos.(Susanti & Rahman, 2022)Nowadays social media is widely abused by children of various ages, not only students, lack of parental control and lack of wisdom in choosing what to read or watch can damage the mindset and have an impact on behavior, morals and daily life. The importance of control, supervision and understanding of the use of social media is very important, if there is even the slightest negligence, it will have a negative impact. The social media that is currently widely used by students is the TikTok application.

The morals of students in the use of the TikTok application are ignored by this application and are classified as mazuma morals because they act unethically and violate religious law. A small part of Akhlakul Karimah who use this application for positive activities that are beneficial to them. Factors that affect the use of the TikTok app by students: internal and external factors. We may provide information services and content dissemination to resolve problems arising from the use of the Application. By utilizing various functions of understanding, prevention, mentoring, maintenance and development.

The spread of hoax news that leads to slander through social media, especially Facebook, is increasingly widespread, because if it continues, it will cause debate. Because if the dissemination of information contains negative things, if it is continuously feared that it will endanger the younger generation. (Wafda, 2020) Social Media Not only Facebook, but various social media that are currently widely used. There are many applications that prefer to display news that is guaranteed to be factual or true. There is still a lot of misinformation that infiltrates the application. Therefore, this problem needs to be overcome.

Once again, ethics must be considered in using social media communication, because students who have critical and comprehensive thinking will easily recognize widely circulated messages. There are many cases where news comments delivered by students have a negative impact and end up in court. The news that is widely spread is not necessarily true, but anyone who is careless can be deceived and entangled in the law. There are steps that must be taken in this communication ethic. This means that students are expected to be able to control their emotions, psychology, and mindset before giving criticism or advice to the news that is spread, regardless of whether the news is false or not or true. Students need to be given an explanation of the importance of ethical behavior in their lives. Furthermore, students need to understand the influence of technological advances on their ethical and moral behavior. (Education et al., 2023) Some points to help students understand the impact of technology on their behavior: speed of information, privacy and security, commitment to digital ethics, addiction and healthy use, social impact, ethical issues By understanding and internalizing the impact of technology on their ethical and moral behavior, students will be able to take responsible steps to use technology for the benefit of themselves and society as a whole.

In the process of cultivating morals, there are several ways that can be done, one of the best is to use online counseling. (Zidane Ardiansyah et al., 2021) With the proper use of technology, online counseling can be an effective means to increase student awareness and practice moral values. The role of administrators in the formation and development of student morals is very important in terms of managing organizational activities and organizations in the campus environment. Organization is not a goal but a tool for humans to achieve goals. Organization is concerned with the development of a framework in which the entire work is divided into manageable components with the aim of facilitating the achievement of objectives. (Malli, 2020)

CONCLUSION

Morals in students' daily lives are very important because they reflect good behavior and character, as taught in Islamic education. Students are expected to display noble morals through praiseworthy words and actions, both towards Allah SWT, themselves, family, society and the environment. This attitude includes openness to criticism and suggestions, respecting and respecting other people, and having ethics in interactions.Implementing Islamic morals in the campus environment helps students avoid negative influences such as deviant behavior and hedonistic lifestyles. Good morals also encourage the creation of a harmonious and peaceful environment, where a sense of mutual respect and empathy for others is instilled. In this way, students with good morals contribute positively to the development of society and strengthen the nation's morality.the prospect of the development of research results and application prospects of further studies into the next (based on result and discussion).

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